



West Akron Baseball &
Softball League (WABL)

PO Box 5751
Akron, OH 44372-5751
www.wabl.org



Step Up to the Plate: Become a Partner with the West Akron Baseball, Softball & T-Ball League for the 2026 Season!

The **West Akron Baseball & Softball League (WABL)** is swinging for the fences in 2026, and we invite **you** to be part of the action!

Founded in 1957, WABL is more than just a league. It's a long-standing tradition and a cornerstone of the West Akron community. Each year, we serve children ages 4–14 from the Greater Akron area, giving them a positive place to learn the game, build confidence, form lasting friendships, and develop important life skills like teamwork, sportsmanship, and resilience.

Now, you can play a vital role in this mission by becoming a **2026 WABL sponsor**.

As a sponsor, your business will receive:

- **Team recognition:** Your company's logo proudly displayed on team uniforms throughout the season
- **Community exposure:** Visibility on our website (www.wabl.org), in event materials, and at league events
- **A lasting thank-you:** A team photo plaque to recognize your support

With **over 600 children participating in 2025 alone**, WABL continues to be a meaningful investment in our local youth. Sponsoring a team isn't just advertising—it's supporting kids, families, and the future of our community.

WABL is a **501(c)(3) nonprofit organization** (EIN #34-1531568), and your contribution may be tax-deductible.

We offer **multiple sponsorship levels**, making it easy for businesses of all sizes to get involved. Please see the attached sponsorship form and pricing guide for full details.

As we head into our **69th season**, we would be honored to partner with you and truly appreciate your consideration. Together, we can continue shaping young athletes and making a lasting impact in West Akron.

Don't miss the chance to be a champion for the next generation—get in the game with WABL!

If you have any questions, feel free to reach out. My contact information is below, and I look forward to partnering with you this season.

Sincerely, Doug Bryson, VP of Sponsorships

West Akron Baseball and Softball League
Mobile: (330) 715-0977
WABL: (330) 867-4332
Email: dkbryson4@sbcglobal.net



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Ready to make a big impact and be part of a beloved community tradition? Become a sponsor of the **West Akron Baseball & Softball League (WABL)** for the 2026 season and showcase your business while supporting local youth sports!

\$550 – WABL “Home Run” Sponsorship

This is the grand slam of sponsorship...don't miss it!

Step up to the plate as a WABL Home Run Sponsor! You'll be a key partner for **one Baseball or Softball team AND one T-Ball team**, with your company name and logo proudly displayed on team jerseys for approximately **15 weeks (May–August)**.

Plus, you'll enjoy year-round exposure with:

- Your logo featured on WABL's homepage for **12 months**
 - Your business highlighted on the sponsor panel of the homepage **and** the sponsor page of our website
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\$500 – WABL “Triple” Sponsorship

A solid hit for your business and the community!

Our Triple Sponsorship includes **one Baseball or Softball team and one T-Ball team**, with your company's logo displayed on team jerseys throughout **15 weeks of play (May–August)**.

You'll also receive:

- Prominent placement on the sponsor panel of our homepage
 - Recognition on the sponsor page of the WABL website
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\$350 – WABL “Double” Sponsorship

A great way to support youth sports while gaining exposure!

Make your mark on the field with a Double Sponsorship, featuring **one Baseball or Softball team (ages 7–14)**. Your logo will appear on team jerseys for **10 weeks (May–July)**.

Additional benefits include:

- Your company name featured on the sponsor panel of WABL's homepage
- Recognition on the sponsor page of our website



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\$250 – WABL “Single” Sponsorship

A hit for your business and the next generation of athletes!

Perfect for businesses looking to make a meaningful impact at an entry level. The Single Sponsorship supports **T-Ball teams (ages 4–7)**, with your company name and logo displayed on team jerseys for **5 weeks (July–August)**.

You’ll also receive:

- Listing on the sponsor panel of WABL’s homepage
- Recognition on the sponsor page of our website

Swing for the fences with a WABL sponsorship!

Your support helps create positive experiences for hundreds of local kids each season. Choose the sponsorship level that’s right for you, and let’s make **2026 a season to remember!**



*** All sponsors are prominently featured on the WABL website (www.wabl.org) for twelve months, recognized in WABL literature and at WABL events, and the company name and logo are screen printed on the uniform shirts for that team. You will also receive a team photo plaque as a “thank you” for your sponsorship. WABL is a 501(C)(3) organization, (#34-1531568) so there are tax advantages, but most importantly, an opportunity to become involved in a popular youth sports organization that has served thousands of boys and girls in West Akron for more than 68 years.*



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WEST AKRON BASEBALL & SOFTBALL LEAGUE TEAM SPONSORSHIP FORM 2026

The **West Akron Baseball & Softball League (WABL)** was established in 1957 as a nonprofit organization. The league consists of youth baseball, softball, and T-Ball programs serving children ages **4–14** from the Greater Akron area.

WABL exists to provide a community-based recreational league that promotes teamwork, sportsmanship, and positive youth development.

IMPORTANT DEADLINE

Sponsorship form and payment must be received by March 5, 2026.

PAYMENT INFORMATION

Make checks payable to:
West Akron Baseball & Softball League (WABL)

Mail to:
Doug Bryson
2329 Stockbridge Rd
Akron, OH 44313

Email sponsor artwork/logos to:
dkbryson4@sbcglobal.net

SELECT SPONSORSHIP LEVEL

- Home Run** – \$550
- Triple** – \$500
- Double** – \$350
- Single** – \$250

The West Akron Baseball & Softball League is a 501(c)(3) nonprofit organization (EIN #34-1531568).

SPONSOR INFORMATION

Sponsorship Name (as it should appear):

Your Name:

Player Name (if applicable):

Address:

City: _____ **State:** _____ **Zip:** _____

Daytime Phone: _____

Evening Phone: _____

Email: _____

Website: _____

CONTACT INFORMATION

Doug Bryson
VP of Sponsorships
(330) 715-0977
dkbryson4@sbcglobal.net

The entire WABL community thanks you for your support. PLAY BALL!